Web Governance Board

Meeting Minutes

October 16, 2015

Present: Jeanne Gleason, Greg Fant, Norma Grijalva, Melissa Chavira, Phillip Johnson,
                  Charlotte Tallman, Adam Cavotta, Karen Henry, Kristi Martin, David Hille,
                  Khush Ghadiali

Next meeting: TBD

I. Announcements

Charlotte Tallman will be replacing Katherine Vandertulip from as a board member representative from University Advancement..

II. Discussion

a. Community Engagement Committee members (Natalie Kellner, Jon Boren, and Kevin Boberg) visited with the board to discuss community engagement and request that a link be placed on the NMSU homepage. The goal of the request was stated as "to drive people to community engagement activity and because the regents find community engagement incredibly important. The committee discussed that their audience was externally facing. The board discussed two options, to change the title of the navigation to be "Extension | Economic Development | Community Engagement." It was mentioned that there was no community engagement website and the committee was working to create one. The board recommended that the committee should develop the content, work to complete a website, and then come back to board with their request.

b. University Advancement requested the following "#GivingTuesday" be placed on the homepage in support of the Giving Tuesday Campaign. The board did not think using a hashtag would be an appropriate link. Discussion of creating a banner ad space on the homepage for these types of requests was discussed.

c. General Council requested the "inspection of public records" link to be placed in the footer of the homepage per compliance request with the Office of the Attorney General for the State of New Mexico. Board agreed and link was placed in the footer.

d. The board discussed implementation of the Ruffalo Noel Levtiz recommendations to include the following links, Apply, Visit, and Request Information on all student facing websites. With recommendations from Phillip Johnson, the board decided that the Apply link would be the most beneficial. The board decision was to include a WordPress Theme Option to include the Apply button on the homepage of a website. The button would then be linked to a specific Admissions page that Phillip would manage.

e. The board discussed implementation of the new Accreditation Mark (Code) from the HLC. The deadline to place the mark on the university website was October 31. The board agreed to place the mark on the About NMSU page. Matt Henderson from ICT Systems assisted NMSU Carlsbad with placing the appropriate code on their website.

f. Norma Grijalva provided a short update to Shopcart options. Her group is currently evaluating upgrading shopcart and the possibilities of upgrading cashnet.

g. Board discussed future meetings and options for extending the meeting time to 2 hours, and meeting on a more frequent basis. The board agreed to meet again in December to cover all of the missed agenda items throughout the year.