

Brian Joseph Ramón Stevenson, Ph. D.
April 2018

SUMMARY OF PROFESSIONAL EXPERIENCE

- January 2018-Present: **Full Professor**, Faculty of Business Administration (with tenure) (on Administrative leave/sabbatical); **Visiting Fellow**, School of Policy Studies, Queen's University, Kingston, Ontario; **Visiting Scholar**; Center for U. S.-Mexican Studies, School of Global Policy and Strategy, University of California, San Diego (UCSD), San Diego, California; Fulbright Research Chair, 2018-2019.
- August 2010-December 2017: **President and Vice-Chancellor, Full Professor**, Faculty of Business Administration (with tenure), (Renewed for a second term, 2014), Lakehead University, Thunder Bay, Ontario.
- November 2006-July 2010: **Provost and Vice-President (Academic); Full Professor**, Faculty of Business and Economics, (with tenure), University of Winnipeg, Winnipeg, Manitoba.
- May 2006-October 2006: (*on Administrative leave, 2006-2007*), **Associate Professor**, (with tenure), University of Alberta, School of Business, Edmonton, Alberta. Between June-August, 2006: **Public Policy Scholar**, Woodrow Wilson International Center for Scholars, Washington D.C. conducting research on Canada-US relations.
- January 2005-May 2006: (*Interim*) **Executive Secretary for Integral Development & (Interim) Director General, Inter-American Agency for Cooperation and Development**, Organization of American States (OAS), Washington, D.C. (on leave from the University of Alberta).
- July 1999-January 2005: **Vice-Provost & Associate Vice-President (International) and Associate Professor**, School of Business (with tenure), University of Alberta, Edmonton, Alberta.
- June 1997-June 1999, **Senior Policy Advisor to the Minister**, Office of the Minister of Foreign Affairs, Department of Foreign Affairs and International Trade, Ottawa, Ontario.
- August 1996-June 1997, **Senior Policy Advisor to the Minister**, Office of the Minister of International Trade, Department of Foreign Affairs and International Trade, Ottawa, Ontario.
- May 1995-August 1996: **Visiting Imperial Oil/Royal Bank Associate Professor of International Business, Advisor, Spanish American Business Studies Program**, University of Alberta, Edmonton, Alberta.
- January 1991-April 1995: (On leave 1995-1999), **Associate Professor**, Department of International Studies & Coordinator, Canadian Studies Program, Instituto Tecnológico Autónomo de México (ITAM), Mexico City, Mexico.

Brian Joseph Ramón Stevenson, Ph. D.

ACADEMIC BACKGROUND

Ph.D.

Department of Political Studies, Queen's University,
1986-1992

Dissertation title: Domestic Pressures, External Constraints and The New Internationalism: Canadian Foreign Policy towards Latin America, 1968-1990

M.A.

Department of Political Science, University of Victoria,
First Class Standing
1984-1986

Thesis Title: Political Integration and Indian Self-Government: Hegemonic and Counter-Hegemonic Discourse

B.A.

Department of Political Science and Department of Philosophy, University of Victoria,
1979-1984

Honours First Class, Political Science

Major, Philosophy (with distinction)

Thesis Title: Culture and *Dependencia*: The Case of Celso Furtado

PUBLICATIONS

Books

- *Canada, Latin America and the New Internationalism: a Foreign Policy Analysis, 1968-1990* (McGill-Queen's University Press) 2000.
- With Pierre Martin and Alain Noel, (eds) *Perspectives on Contemporary Quebec (in Spanish)* Mexico City: Editorial Porrúa, 1996.
- With Guadalupe Gonzáles, Arturo Borja, (eds.) *Neorealism, Interdependence and the Study of International Relations in the Americas* (in Spanish) (México D.F.; Editorial Porrúa and Centro de Investigacion y Docencia Economica, CIDE) 1996.
- *Canadian Foreign Policy: Theoretical Debates*, in Spanish (North America Policy Forum) Instituto Tecnológico Autónomo de México, (ITAM) 1995.

Journal Articles:

- "Canada-Mexico Relations Before and After NAFTA," *Policy Options*, November 1995.
- "O Ingresso no Sistema Interamericano: O Canadá e a OEA," *Contexto Internacional*, Janeiro, Junho, 1994, Vol 16, No. 1, pp. 117-144. (Brazil).
- "Análisis de Política Exterior desde 1950 a 1980," *Cuadernos Internacionales* (Universidad Nacional Autónoma de México) September 1994.
- "Parte de las Americas: Canadá y la OEA," *Comercio Exterior*, (Journal of the Mexican Export Development Bank) (BANCOMEXT), Vol. 44, No. 1, January, 1994.
- "La crisis constitucional canadiense: implicaciones para el TLC," *Cuestiones Internacionales*, Año 2, No. 2, marzo, 1993.

Chapters in Books

- "Too Close to the Americans, Too Far from the Americas: A Liberal Policy Towards the Hemisphere," in Maureen Appel Molot and Fen Hampson, *Canada Among Nations 2000: Vanishing Borders*, (Don Mills: Oxford University Press, 2000).
- "Cooperative Security and Canada's Role in Inter-American Security Reform," in Hal Klepak (ed.), *Canadian and Mexican Perspectives on International Security*, FOCAL: 1996.
- "Quebec and its Contemporary Context" in Brian J.R. Stevenson, Pierre Martin and Alain Noel, (eds) *Perspectives on Contemporary Quebec (in Spanish)* Mexico City: Editorial Porrúa, 1996.
- "Neorealismo y neoliberalismo: debates contemporáneos" (introduction), in Guadalupe Gonzáles, Arturo Borja, y Brian J.R. Stevenson (eds.) *Neorealismo e interdependencia: el estudio de las relaciones internacionales de América* (México D.F.; Centro de Investigación y Docencia Económica, CIDE 1995).
- "Consejeros del Príncipe?: ONGs domésticas y la política exterior de Canadá hacia América Latina," in Guadalupe Gonzáles, Arturo Borja, y Brian J.R. Stevenson (eds.) *Neorealismo e interdependencia: el estudio de las relaciones internacionales de América* (México D.F.; Centro de Investigación y Docencia Económica CIDE, 1995).
- "La política exterior canadiense hacia América Latina: lecciones para México." in Mónica Vereá (ed.) *Canadá en transición*, (México D.F.: Universidad Nacional Autónoma de México, 1994).

Occasional Papers

- "Canada and the OAS, One Year On: A Report Card," (Toronto: Canada, Caribbean, Central America Policy Alternatives (CAPA), Occasional Paper, 1991).

PRINCIPAL AREAS OF TEACHING INTEREST:

International Relations
Latin American Politics & Business
Business and Government
North American Studies
Canadian Public Policy

International Business
Canadian Studies & Canada-US Relations
Trade Policy
Canadian, US and Mexican Foreign Policy
NAFTA

PROFESSIONAL EXPERIENCE

January 2018-present: **Lakehead University, Thunder Bay Ontario**

Full Professor, (with tenure) Faculty of Business Administration, (on Administrative leave/sabbatical).

Visiting Fellow, School of Policy Studies, Queen's University, Kingston, Ontario.

Visiting Scholar, Center for U. S.-Mexican Studies, School of Global Policy and Strategy, University of California, San Diego (UCS), San Diego, California.

Fulbright Research Chair (2018-2019).

- Conducting research on the Politics of NAFTA.
- Primary research title: Reimagining NAFTA: What is Missing?

August 2010-December 2017: **Lakehead University, Thunder Bay, Ontario**

President and Vice-Chancellor, Full Professor, Faculty of Business Administration (with tenure)
Successfully renewed for a second term in June 2014.

Lakehead University has ten faculties at two campuses in Orillia and Thunder Bay, Ontario. Lakehead University is a fully comprehensive university: home to Ontario's newest Faculty of Law in 44 years (The Bora Laskin Faculty of Law), the Northern Ontario School of Medicine, and Faculties of Engineering, Business Administration, Health & Behavioural Sciences, Social Sciences & Humanities, Science & Environmental Studies, Natural Resources Management, Education, and Graduate Studies.

For three years in a row, *ReSearch Infosource* ranked Lakehead 1st among Canada's undergraduate universities (2015, 2016 and 2017).

Maclean's 2016 University Rankings places Lakehead University in the top ten primarily undergraduate universities 2nd in Ontario and 1st among Ontario's undergraduate universities for Total Research Dollars, Social Sciences & Humanities Grants, and Library Expenses.

Principal Duties

- Develop and promote sound working relationships with the Board of Governors, the Senate, the Ogimaawin Aboriginal Governance Council, students, faculty,

administration, Faculty Association and other constituent groups within the University;

- Foster a positive, open, collegial, academic institution which is focused on students; promote excellence in teaching, learning and research.
- Continue to promote a vigorous research climate and champion current research programs and initiatives;
- Seek out new partnerships, alliances and joint ventures to further the University's goals locally, regionally, nationally and internationally;
- Lead and support all University philanthropy efforts;
- Contribute and foster the continuing success of Lakehead University within the communities of Thunder Bay, Orillia, local regions and throughout the Province of Ontario;
- Demonstrate an understanding of the particular issues related to operating a satellite campus and a commitment to visibility on both campuses in the Thunder Bay and Orillia communities;
- Work with all areas of the University community to implement the University's Strategic Plans (2010-2013 and 2013-2018);
- Build mutually supportive relationships with alumni.

Reporting directly to President and Vice-Chancellor

Provost and Vice-President (Academic)
Vice-President Research and Innovation
Vice-President Administration and Finance
Vice-President External
Principal, Orillia Campus
Chair of Truth and Reconciliation
Chief of Staff
General Counsel and University Secretary
Athletics Director
Director, Media Relations/Chief of Staff
Executive Assistant to the President

University Governance

Lakehead University Board of Governors:

Member of the Board of Governors
Member of the following Committees of the Board of Governors
 Executive Committee
 Learning & Research Committee
 External Relations Committee
 Finance and Operations Committee
 Audit & Risk Committee
 Governance & Nomination Committee

Lakehead University Senate:

Chair of the Senate
Member of the following Senate Committees
 Chair of Senate Executive Committee
 Senate Honourary Degree Committee

Ojimaawin- Aboriginal Governance Council: Member

Northern Ontario School of Medicine (NOSM)

Chair of NOSM Board of Directors (2010-2011, 2014-2015)
Vice-Chair of NOSM Board of Directors (2011-2013)
Member of the following NOSM Committees: (2010-2015)
 Executive Committee
 Finance Audit and Risk Management
 Governance Committee
 Nominations and Community Relations Committee

Summary of Major Achievements

The following is a highlight of some major achievements by the team at Lakehead University under my leadership:

- Appointed the first Indigenous Woman in Canada as Dean of a Faculty of Law.
- Appointed first Chair of Truth and Reconciliation in a Canadian University.
- Founded the first new Faculty of Law in Ontario in over forty years. (The Bora Laskin Faculty of Law in a new downtown campus in Thunder Bay).
- Successful completion of the 2010-2013 Strategic Plan.
- Creation and approval of 2013-2018 Strategic Plan for the University.
- Creation and approval of 2012-2017 Academic Plan for the University, which includes a research strategy.
- Creation and approval of the 2018-23 Strategic Plan
- Obtained federal and provincial funding for a 25 million dollar Research Centre for Advanced Studies in Science, Engineering and Entrepreneurship.
- Have raised over 45 million so far in my tenure.
- Established phase one of an immersive telepresence system through POLYCOM to allow for satellite classrooms in our Orillia and Thunder Bay campuses.
- Moved to integrated budgeting and planning process and multi-year budgeting.
- Established new campus wide consultative annual budget process.
- Working with the Board Chair, led a consultative process leading to the restructuring of the Board of Governors, going from 34 members to 17 and from 12 Board Committees to 6.
- Increased graduate enrolment by 73% between 2010 and 2016
- Increased enrolment at Lakehead's Orillia campus 33% between 2010-2016
- Increased enrolment of self-identified Aboriginal students increased from 10.6% to 11.9% between 2012 and 2016
- Established an international student-marketing unit that operates on a cost-recovery basis. Annual revenue increased from less than \$1 million in 2010 to an estimated \$19 million in 2017-18. Enrollments for international students increased from around a hundred in 2010-11 to over one thousand in the 2016-17 period.
- Established presence in Beijing, New Delhi, Mexico City and Kuala Lumpur to promote international research collaboration, student exchanges and recruitment.
- Establishment of a new English as a Second Language Program (ESL) and opened a new International Center with classrooms for ESL.
- Reconfigured the Senior Executive Team including new appointments, revised roles, an Executive coach and new reporting mechanisms and structures as well as devolved more authority and engagement to the Provost and the Deans.
- Promoted closer relationship and partnership with Georgian College in Simcoe County and Confederation College in Northwestern Ontario, including negotiating a comprehensive collaborative agreement with Georgian College.

- Developed a Student one-stop shop concept that will provide students with one point for all their service needs to make it easier to navigate registration.
- Implementation of a new Co-Curricular Record to assist Lakehead students in being recognized for their achievements both inside and outside the classroom.
- Creating a focus on Lakehead's role in regional economic development, including establishing President's Advisory Councils on Economic Development at each campus, regular and intense engagement with municipalities and Simcoe county, carrying out extensive economic sector consultations, and creating an Economic Development Office on campus.
- Development of the Gichi Kendaasiwin Project, a four direction strategy to increase First Nation, Métis, and Inuit enrolment in the short and long term. This project includes the establishment of the Achievement Program that would target at risk and talented Aboriginal students starting the fourth grade and support them in their goal of going to University; the expansion of the Nanabijou Childcare Centre (completed); the establishment of an immersive telepresence network for Northwestern Ontario to deliver courses in rural and remote areas (Phase 1 completed), including First Nation Communities; and the construction of an Aboriginal building to house all the Aboriginal academic and non-academic programs.
- Was the first university in Canada to establish, through our Senate, an aboriginal course requirement for all students.
- Developed a government relations office which included a strategy in Ottawa involving all of the Vice Presidents, to lobby government to maintain and increase research funding and to seek other opportunities for funding from various departments.
- Established annual lobby days both at Queen's Park and Parliament Hill to raise the profile of the University and to lobby on specific matters.
- Expanded and consolidated the university's external relations infrastructure, including creation of a Government Relations office, a revitalized Alumni and Community Relations portfolio that has significantly improved our relationship with Lakehead's Alumni Association, creating several new Alumni chapters, a full rebranding strategy, and a concerted focus on philanthropy that has resulted in significant increases in our fundraising.
- Established a Lakehead office in Toronto to work on student recruitment, government relations, alumni development and philanthropy.
- Leading a successful fundraising campaign for the Faculty of Law and laying the groundwork for an Institution-wide campaign.
- Led a very successful year-long celebration of the University's 50th anniversary and established the first ever annual Homecoming Week and increased alumni engagement substantially.
- In 2013, Established a President's Taskforce on Sexual Assault Education, Prevention and Support which resulted in a comprehensive Sexual misconduct policy approved the Board of Governors in June of 2014, with a revised policy to meet new provincial regulations in December 2016.
- Established an annual Report to the Community Breakfast where we present our annual report and invite faculty, students and donors to profile the university's accomplishments.
- Faculty of Business achieved AACSB accreditation in 2015 and CPA accreditation in 2016.

- Established ActiveU, an outreach program for children to engage them in academic and sporting activities on campus in a series of summer camps in the summer and throughout the year.

November 2006-July 2010: **University of Winnipeg, Winnipeg, Manitoba**

Provost and Vice-President (Academic) and Professor, Faculty of Business and Economics (with tenure),

Responsibilities:

- Worked with the President and other members of the Senior Management Team to provide leadership and effective, academic administration to the University.
- Collaborated with the President, Vice-Presidents, Corporate Secretary the Deputy Provost and Associate Vice-Presidents, in consultation with the University community and the Board of Regents, to implement the strategic priorities for the University and with the academic community to plan and successfully implement those priorities that fall to the academic areas.
- Led the academic planning process to ensure that the curriculum was effectively delivered against agreed-upon objectives and that academic planning was aligned with the University's mission.
- Oversaw the process for regular evaluation of academic programs with a view to improvements, innovations, interdisciplinarity or other changes that enhance the educational experience.
- In consultation with the President, established a policy framework for, and promoted excellence and integrity in teaching, research, and academic service to foster a climate that encourages faculty and staff to identify and pursue innovation and interdisciplinarity in these activities.
- Collaborated with the Associate Vice-President (Research) and Dean of Graduate Studies, to assist faculty members making applications for grant and contract funding by setting appropriate conditions and policies for the conduct of research and intellectual property rights, and by promoting the value of research to governments and to the broader community.
- Played a key role in developing research contacts, exchanges and collaborative initiatives with other local, provincial, national and international communities.
- Encouraged the development and application of new learning technologies to assist the university in carrying out its mandate and extending it, where appropriate.
- Generated new funds for the university by initiating contacts and assisting others in their connections with government, granting councils, the corporate sector, and individual donors.
- Planned academic personnel needs including the strategic objective of a highly diverse tenure-track faculty.
- Established strategies to enhance the University's ability to compete both nationally and internationally in recruitment and retention of high caliber faculty.
- Approved all initial academic appointments and made recommendations for re-appointment, tenure, and promotion.
- Allocated funds flowing from all sources to the academic and student services units within the portfolio, and ensured the effective management of the approved budget for the portfolio so that both planned initiatives and budgets targets were achieved.
- Provided guidance to the development of the bargaining team composition and bargaining mandate for negotiations with the three Faculty Association bargaining units (UWFA, UWFA-Collegiate, and UWFA Contract Academic Staff).

- Ensured that the Library developed its holding and its services in ways that recognized changing requirements of the academic community and students' evolving expectations of technology-assisted reference materials.
- Performed ceremonial functions of the office and substituted for the president in his absence
- Acted with the authority of the president when the president was off campus.
- Supported the discharge of good governance through participation, on the Senior Management Team, in the development and monitoring of the estimates and university budgets, development of strategic objectives and annual priorities, and the provision of relevant information and advice to the Board of Regents on policy and other matters within the purview of the Board.

Reporting directly to Provost and Vice President (Academic):

Associate Vice-President (Research) and Dean of Graduate Studies

Dean of the Library

Dean of Arts

Dean of Science

Dean of Education

Dean of Business and Economics

Dean of Theology

Dean Continuing Education

Dean of the Collegiate (the University's High School)

Principal of the Global College

Registrar (2006-2009)

Executive Director of Student Services (2006-2008)

Executive Director of Teaching and Learning Services

Senior Advisor to the Provost and Director of Institutional Planning and Implementation

Deputy Provost and Associate-Vice-President (International) (2007-2009)

Summary of Major Achievements and On-Going Initiatives in Accordance with Presidential Initiatives.

A) Academic Planning and Budgeting Reform

- Conducted an extensive consultation for Academic Renewal.
- Completed a new five year Academic plan.
- Introduced an integrated budgeting and planning system.

B) Enrollment Management

- Planned and established new international strategy including new differential fees, an international marketing strategy and internal distribution framework for the fees.
- Developed and established a new enrolment marketing strategy for domestic students.

C) Established New Academic Programs

- Conceived of and founded a Faculty of Business and Economics.
- Established framework for new interdisciplinary colleges.
- Implemented new graduate programs in English, Aboriginal Governance, Applied Computer Science, and Biology.
- Established and developed summer institutes.
- Established the New Centre for Canadian History.

D) Established New Infrastructure Support for Access

- Establishment of an Opportunity Fund for Bursaries and Scholarships for Access students (managed and directed out of the President's office).
- Established an Aboriginal Model School.

- Implemented a new Access strategy that focuses on attracting students from less represented groups (aboriginal, new Canadians, adult learners and low income students).
- Reviewed first year curriculum and changed admissions requirements to meet Access goals.

E) Developed Student Service Framework Based Upon contribution to Student Success

- Conducted a comprehensive external review of the distance education and teaching and learning unit and implemented changes.
- Conducted a comprehensive external review of the Faculty of Continuing Education.
- As part of a VP team, implemented a new on-line registration and student information system.
- Established a new concept in student services, the “one stop shop,” which puts the student at the center in a client based culture.

F) Administrative Restructuring to meet new vision

- Established a fundraising training program for Deans.
- Conducted a comprehensive external review of the Library and the position of University Librarian.
- Restructured Office of the Provost and VP Academic.
- Completed negotiations with the Faculty Association on a three year contract.
- Established a new position of AVP (Research) and Dean of Graduate Studies
- As part of a VP team, developed a new security framework, including an emergency preparedness plan.
- Established a strategy for fundraising in the office of the provost and VP (Academic) to support several faculty and departmental initiatives.
- Developed improved working conditions for Department Chairs.
- Reviewed the work of the research office to enhance research capacity.

List of Committees

Member of the Board of Regents

Chair

University Tenure and Promotion

Chair Senate Committees:

Academic Planning,
Academic Misconduct Appeal Committee

Chair Provost and VP Academic Committees:

Academic Council
Deans Council
Enrolment Task Force (2006-2008)
Priorities and Planning Committee (VP level committee)
Division of Continuing Education Working Group

Executive Integrated Planning and Budgeting
VP's Academic Space Committee
Mennonite Studies Advisory Committee
German Canadian Studies Advisory Committee
Information Services and Technology

Search Committees:

Dean of Arts (completed)
Dean of Education (completed)
Dean of Science (completed)
Dean of Continuing Education (completed)
Dean of Business and Economics (completed)
Principal of the Richardson College of the Environment (completed)
Associate Vice-President (Research) and Dean of Graduate Studies (completed)
Dean of the Library (completed)
Canada Research Chair in Environmental Toxicology (completed)
Canada Research Chair in Inner City Issues and Community Learning and Engagement (completed)

Review committees:

Review of the Dean of the Collegiate (completed)
Review of the Dean of Theology (completed)
All Administrative Review Committees that report to the Provost and VP Academic

Committee Member:

Senate (Deputy Chair)
President's VP Committee (Deputy Chair)
Senior Executive (Deputy Chair)

Senate Committees:

Senate Executive
Honorary Degrees
Institutional Analysis

Other

Student Information Systems (SIS)
Chair, Manitoba-Saskatchewan Universities Program Review Audit Council (2007-2009)

ADDITIONAL PROFESSIONAL EXPERIENCE

June-August 2006 **Woodrow Wilson International Center for Scholars**
Washington D.C
Public Policy Scholar

- Conducted research on Canada-US relations.

May-October 2006 **University of Alberta, School of Business**
Edmonton, Alberta
(on Administrative leave)
Associate Professor, (with tenure)

- Research focus during Administrative Leave: Canada-US relations

January 2005-April 2006 **Organization of American States (OAS)**
Washington, D.C.
(Acting)Executive Secretary for Integral Development &
(Acting) Director General, Inter-American Agency for Cooperation and
Development

Duties: Member of the Cabinet of the Secretary General of the OAS. Oversaw approximately 200 staff and an annual budget of approximately US\$35 million. Had primary responsibilities for fundraising, development of strategic relations with the private sector and coordination of inter-American policies on economic and social matters. Responsible for coordinating several inter-American ministerial meetings, including Trade, Environment, Education, Culture and Science and Technology.

Offices reporting to me directly:

- Office of Education, Science and Technology (including, culture, social development and labor)
- Trade, Competitiveness and Growth
- Scholarships, Training and Information Technology for Human Resource Development
- Office of Sustainable Development and Environment
- Office of Development Policies and Programs
- Executive Secretariat for the Inter-American Telecommunications Commission

January 2005-April 2006 (on leave)

**University of Alberta
Edmonton, Alberta**

Associate Professor, School of Business (with tenure)

July 1999-January 2005

**University of Alberta
Edmonton, Alberta**

Vice-Provost & Associate Vice-President (International)

Associate Professor, School of Business (with tenure)

Duties:

Manage the Activities of University of Alberta International (UAI), including:

- Worked closely with the President on all aspects of internationalization.
- Designed and executed a five-year strategy and business plan.
- Managed the budget of UAI (approximately 2.5 million dollars).
- Directly supervised six directors (International Relations, International Development Programs, Education Abroad Program, Student Services, International Marketing and Recruitment and Global Education) and one Executive Officer. Responsible for 35 full-time and a number of part time employees.
- Coordinated the development and establishment of International House, a 160 room student residence.
- Oversaw UAI's Communication strategy and implemented our community outreach.
- Liaised with Faculties, Deans and Senior Administration.
- Liaised with Federal, Provincial and local governments on matters relating to international education.
- Developed and maintained relations with partner universities and their governments.
- Raised the profile of the University internationally and dealt with foreign governments and educational foundations and granting agencies.
- Conducted outreach with international Alumni.
- Chaired several University peer review committees (Partnership Development Fund, Jalisco Partnership Fund for the Support of International Development Activities, Clifford E. Lee development awards).
- Supported academic activities, events and curriculum development.

- Promoted joint research projects with foreign universities.
- Developed a fund-raising strategy for UAI and working with the President and the Advancement office.
- Advised the President and the office of Government Relations on our federal government relations strategy.
- Was a member of the Academic Advisory Group of the Provost and Vice President (Academic).
- Attended Dean's Council

Major Achievements

The following is a highlight of major achievements of University of Alberta International under my leadership:

- After 1999, UAI underwent an intensive period of self reflection, coordination and planning which resulted in an administrative review, a structural re-organization, the establishment of a five-year strategic plan and budgetary normalization under the new integrated and budgeting regime.
- In the time I was there the international student population went from approximately 525 to 4200.
- Established an international student marketing unit which operated on a cost-recovery basis. Revenue went from \$2.5 million in 1999 to approximately \$25 million in 2005-06. Revenue today exceeds 100 million dollars.
- The International House concept was initiated by UAI and developed on campus from concept to reality. It opened August 2004.
- Relations were established in the countries and regions outlined in the strategic business plan (Asia-Pacific; Europe; Latin America; U.S.) by developing strategic partnerships and networks of contacts with governments, academic and research institutions, funding agencies, and industry.
- Between 1997-98 and 2001-02, study abroad and exchange programs increased the number of participating students by more than 30%.
- UAI negotiated a number of agreements with Latin American funding agencies (government and private foundations) for co-funding scholarships for graduate students. The U of A has had over 50 partially funded graduate students from Mexico and Colombia studying in various disciplines between 1999 and 2005. As a result of this initiative and we signed an expansion agreement with the Mexican Council of Science and Technology (CONACYT) to allow up to fifty co-funded students per year to come to the university of Alberta.
- Signed a strategic agreement with the Mexican Petroleum Institute (IMP), the National University of Mexico (UNAM) and the Metropolitan University (UAM) for research collaboration and training in the energy sector. Signed an agreement with PEMEX, the Mexican National Petroleum Corporation, and we are negotiated an Executive MBA in Energy with the Secretariat of Energy of Mexico.
- Identified funding sources through fund raising (government, foundations, and agencies) that provided over \$700,000 during my tenure to directly support academic program initiatives in the faculties, such as regional studies programs, language training programs, international conferences, faculty salary support, etc.
- As a result of an international development strategy, the gross annual revenue from international development programs, primarily through CIDA and the World Bank, increased five-fold to \$1.5 million annually. The total project portfolio has increased from five million dollars in April 1998 to \$30 million in March 2003. Due to this success, the International Development Programs unit became a cost recovery unit in April 2002.

- Raised \$500,000 for the Global Education Program endowment as well as attracted thousands of dollars in external funding to support programming for the many events and seminars focusing on global issues.
- Established a Visiting Student Certificate Program in 2000-01. Since then, the program has been restructured to make it cost recovery and enrollment has doubled in size.
- Lead four annual “Team U of A” trips abroad, with Deans and other senior administrators, to deepen relations with sister universities and to do major recruiting events. Missions went to Venezuela, Colombia, Peru, Mexico, South Korea, Norway and Sweden.

June 1997-June 1999

Office of the Minister of Foreign Affairs
Department of Foreign Affairs and International Trade
Ottawa, Ontario

Senior Policy Advisor to the Minister

Duties:

- Coordinated the Minister's political staff and the political staff of other related Departments (Trade, Asia, Latin America and Africa and the Canadian International Development Agency).
- Liaison with senior officials, including the Deputy Minister, Assistant Deputy Ministers and others.
- Liaison with the Prime Minister's Office and the Privy Council Office.
- Policy responsibility for:
 - Canada-US relations
 - Latin America and the Caribbean
 - Asia
 - National Security matters (including military exports and landmines)
 - Advising the Minister on international trade matters.

International meetings attended as a delegate for the Government of Canada:

- Association for South East Asian Nations Ministerial meeting, Manila, 1998
- Asia Pacific Economic Cooperation Ministerial meeting, Kuala Lumpur, 1998
- Organization of American States, General Assembly, Caracas, 1998
- Summit of the Americas, Santiago de Chile, 1998
- Association for South East Asian Nations Ministerial meeting, Kuala Lumpur, 1997
- Asia Pacific Economic Cooperation Ministerial meeting, Vancouver, 1997.

Official Visits:

- Nicaragua, Mexico, Jamaica, Cuba, United States of America, Korea, Norway, Indonesia, Malaysia, Philippines, Hong Kong, Venezuela and Chile.

August 1996-June 1997

Office of the Minister of International Trade
Department of Foreign Affairs and International Trade
Ottawa, Ontario

Senior Policy Advisor to the Minister

Duties:

- Formulated and coordinated policy advice for the Minister on international trade matters.
- Interacted with the business community.
- Policy responsibility for:
 - The World Trade Organization
 - Canada-US Trade
 - The North American Free Trade Agreement
 - The Free Trade Agreement of the Americas
 - The Asia Pacific Economic Cooperation Forum
 - Canada European Union Trade Relations
 - Organization of Economic Cooperation and Development
 - Trade and Human Rights.

International meetings attended as a delegate for the Government of Canada:

- NAFTA Commission Annual Meeting, Washington, 1997
- Quadrilateral Ministers Meetings (Canada, US, European Union and Japan), Toronto, 1997
- Asia Pacific Economic Cooperation Trade Ministerial Meeting, Montreal, 1997
- Trade Ministerial Meeting of the Free Trade Agreement of the Americas, Belo Horizonte, 1997
- World Trade Organization Meeting, Singapore, 1996
- Quadrilateral Ministers Meetings Seattle, Washington, 1996
- Asia Pacific Economic Cooperation Ministerial Meeting, Manila, 1996

May 1995-August 1996

University of Alberta
Edmonton, Alberta

*Visiting Imperial Oil/Royal Bank Associate Professor of International Business
Advisor, Spanish American Business Studies Program*

Duties:

- conducted research on Western Canada and Latin American trade issues, concentrating on Mexico.
- advised the Spanish American Business Studies Program.
- negotiated bilateral agreements with key universities in Latin America.
- advised the President and the Dean of the School of Business in their relations with Latin America.

Courses taught:
Undergraduate Level

- Business-Government Relations

January 1991-May 1995
(On leave 1995-1999)

Instituto Tecnológico Autónomo de México (ITAM)
Mexico City, Mexico

Associate Professor, Department of International Studies
Coordinator, Canadian Studies Program

Duties

- administered the Canadian Studies Program and integrated it into the diploma, graduate and undergraduate courses on North America and Business Studies.
- coordinated and conducted research on Canada within the University (with overall responsibility for the editing of working papers and the preparation of a series of monographs).
- established linkages with Canadian institutions, including academic, business and student exchanges, and organized international conferences.
- taught courses in International Relations, Canadian Studies and North American Studies.
- organized events for the Canadian and Mexican business community to promote business linkages.

Courses taught:

Graduate level:

- Master's in International Management
- Images of Canada: A Contemporary Interpretation (Diploma on Canada and the US)
- Canadian Business and Politics (Master's in International Management)

Undergraduate level:

- Introduction to International Relations
- The North American Community and NAFTA
- Comparative Foreign Policy

Other teaching activities:

- Instituto Matías Romero (Diplomatic School of the Mexican Secretariat of External Relations)
Graduate course on North America, March, 1993.
- Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM)
Graduate course on Canada via Satellite to 24 campuses across Mexico (1993, 1994)
- Canadian Studies (business and government) for BANCOMEXT, (Export Development Bank of Mexico), 1994.

ADVISORY BOARDS, EXTERNAL COMMITTEES AND RELATED MATTERS

September 1995-Present

Conference Board of Canada

- Member of the Centre for Skills and Post-Secondary Education (SPSE) and various related reference groups (2014- 2017).

Association of Universities and Colleges of Canada

- Served on the Association and various committees (2010– 2017)

Council of Ontario Universities

- Served on the Council and various committees (2010- 2017)

Thunder Bay Community Economic Development Commission

- Member of the Board of Directors (2011-2014)

Network on North American Studies in Canada (NNASC) (Canada-US Fulbright)

- Member of the Advisory Council (2006-2010)

Foreign Affairs (Latinoamérica)

- Member of the Editorial Board (2002-2017)

Canadian Council for the Americas (CCA)

- Member of the Board of Directors (2002-2004)

Canadian Foundation for the Americas (FOCAL)

- Member of the Board of Directors (2000-2008)

Department of Foreign Affairs and International Trade Canada

- Appointed to the Foreign Policy Advisory Board for the Minister of Foreign Affairs (1995-1996)
- Appointed by the Minister to the Steering Committee on Canada-Mexico Relations advising the Ministers of Canada and Mexico on the long-term policy options for the bilateral relation (1994)

Agriculture, Food and Rural Development Government of Alberta

- Served on a committee to develop a strategic Plan for Marketing Alberta Agri-Food Products in Latin America (1995)

OTHER PROFESSIONAL TRAINING

- Harvard University Seminar for Experienced Presidents, November 2014.
- Association of Governing Bodies (AGB) Institute for Board Chairs and Presidents of Public Colleges and Universities, June 2014 and June 2016.
- Fundraising for Presidents Institute, offered by Academic Impressions, November 2013.
- Harvard University Seminar for New Presidents, July 2011.
- Association of Universities and Colleges of Canada (AUCC), Professional Program for Presidents of Canadian Universities, January 2011 and January 2012.
- Workshop on Labour Relations for Academic Administrators (CAUBO), September 1, 2009.
- Workshop on Campus Emergency Preparedness, Winnipeg, Manitoba, May 2008.
- Senior University Administrator's Course certificate (CHERD), Banff, Alberta, June 2007.
- Council for the Advancement and Support of Education (CASE): Major Gift Fundraising Conference, 2007.
- Association of Fundraising Professionals (AFP) Certificate (first Course in Fundraising) 2003.

OTHER PROFESSIONAL EXPERIENCE

February-August 1991

Canadian Foundation for the Americas (FOCAL)

North South Institute

Ottawa, Ontario

Conference Organizer and Rapporteur

Duties: organized a symposium in Washington D.C. during the OAS designated Canada Week entitled "The New Agenda: Canada and the OAS in the 1990s." In addition, I was charged with authoring the Conference report.

February-August 1991

Canadian Parliament, House of Commons, Liberal Caucus

Ottawa, Ontario

Western Hemisphere Consultative Group

The Honourable Lloyd Axworthy, M.P., Liberal Critic for External Affairs

The Honourable Roy MacLaren, M.P., Liberal Critic for International Trade, Ottawa

Coordinator and Latin American Specialist

Duties: Coordinated the activities of the Western Hemisphere Consultative Group of the Liberal Party and served as the Group's Rapporteur and advisor on Canadian policy towards Latin America

September 1990-February 1991

Canadian Parliament, House of Commons

Ottawa, Ontario

Christine Stewart, M.P.

(Liberal Critic for International Development and Co-Chair of the Caucus Committee on External Affairs and National Defence)

Ottawa, Ontario

Special Assistant for Foreign Affairs and International Development.

Duties: My principal duties consisted of keeping track of the legislative agenda of the House of Commons and advising Mrs. Stewart on issues relating to international affairs, Canadian foreign policy and development issues.

January 1990-May 1990

Queen's University

Department of Political Studies
Kingston, Ontario

Instructor (Pols. 342)

Topics in Latin American Studies

Duties: Taught an introductory course on Latin America for approximately 120 Third-year students.

November 1989-January 1990

Canadian International Development Agency

Americas Branch
Caribbean Regional and Guyana Division
Hull, Quebec

Consultant

Duties: Prepared briefing books on development assistance projects in the region.

May-August 1987-1989

Department of External Affairs Canada

Latin America Branch
Caribbean-Central America Relations Division
Ottawa, Ontario

Researcher

Duties: Compiled comprehensive bibliography on Central America, chronology of the Central American peace process, and list of Canadian organizations interested in the region. In addition, performed some of the duties of a foreign service officer including the handling of correspondence, monitoring press reports on events in Central America and conducting general research.

CONFERENCE PAPERS AND TALKS

- “Losing our Way: Canada’s Policy towards Latin America” University of Havana, Havana, Cuba, February 20, 2008.
- “A Liberal Foreign Policy Under Stephan Dion: Some Preliminary Thoughts” Superior Institute for International Relations (ISRI), Havana, Cuba, January 18, 2007.
- “Canada and Mexico: and the North American Community” Presentation at the Canadian Studies Conference, University of Havana, January 18, 2007.
- “Engaging Our Neighbors: Building a North American Community” Presentation at the Canada-US Fulbright/Killam Academic conference The future of North America: new players, new rules, new challenges Ottawa, Ontario, September 2006.
- “Canadian Foreign Policy Under Paul Martin: Prospects for Latin America” Canadian Embassy in Cuba, Havana, July, 9, 2003.
- “Canada-U.S. relations under the new Martin Government” U.S. Faculty Summer Institute, Faculté St. Jean, University of Alberta, Edmonton, Alberta, July 14, 2003.
- “The Missing Link: A Role for Fulbright in North American Integration” The U.S. – Mexico Commission for Educational and Cultural Exchanges and the Woodrow Wilson Center for International Scholars, Woodrow Wilson Centre, Washington D.C., November 8, 2002.
- “Talking to Our Neighbors: Building a North American Community” Testimony before the Standing Committee on Foreign Affairs and International Trade of the House of Commons (Canadian Parliament), Edmonton, Alberta, May 9, 2002.
- “Canada’s Relations with the Hemisphere” Peruvian Diplomatic Academy, Lima, Peru, May 25, 2001.
- “Canada and Latin America” Universidad de Los Andes, Bogotá, Colombia, May 21, 2001.
- “Canadian Foreign Policy Towards Latin America” University of California-Davis, Davis, California, February 22, 2001.
- “Canada, Latin America, and the New Internationalism” University of California-Berkeley, Berkeley, California, February 21, 2001.
- “Canada-Cuba Relations” Instituto Tecnológico Autónomo de México (ITAM), Mexico, City, Mexico, November 7, 2000.

- “Canada in the Americas” Universidad de Costa Rica, San Jose, Costa Rica, June 27, 2000.
- “Canadian Trade and Foreign Policy: A Bird’s Eye View” Canadian Studies Center, University of California-Berkeley, Berkeley, California, October 6, 1999.
- “Emerging Markets in Latin America: Past, Present and Future” Financial Executive Institute, Edmonton, March 11, 1996.
- “Canada, Latin America and NAFTA” Centre for International Studies, University of Chile, Santiago, Chile, November 1995.
- “The Recent Mexican Elections: Implications for Canada” Faculty of Business, University of Alberta, Edmonton, Alberta, November 17, 1994.
- “Canada-Mexico Relations in an Age of Interdependence” Address at the Conference of the Canadian Association of Mexican Studies, Calgary, Alberta, November 11, 1994.
- “Understanding the Evolution of the Canada-US relationship: The Role of NGOs” Paper delivered at the conference Toward the Third Millennium: The role of the US in the New North America, Ottawa, November 4, 1994.
- “NAFTA's Potential as a Catalyst for Addressing Security Issues: A Canadian Perspective” Paper delivered to the seminar North American Security in the Time of NAFTA, National Defense University, Fort McNeir, Washington D.C., September 27, 1994.
- “The Mexican Elections: A Canadian Perspective” Centre for International Studies, Queen's University, Kingston, Ontario, September 21, 1994.
- “The Neighbour's Neighbour: Canada-Mexico Relations and the second 50 years” Talk delivered to the Conference "Mexico: Old Neighbour, New Friend" organized by the Faculty of Administration, Dalhousie University, Halifax, April 29, 1994.
- “Canada and the Reform of the Inter-American Security System” paper delivered to the bilateral conference Mexico and Canada: Perspectives on Security, organized by FOCAL and ITAM, Mexico City, April 15-16, 1994
- “The Relevance of Foreign Policy Analysis in the Post Cold War World” Forum on Foreign Policy, Faculty of Political and Social Sciences, Universidad Nacional Autónoma de México, (UNAM) Mexico City, Mexico, January 1994.
- “Advisors to the Prince? Domestic NGOs and Canadian Foreign Policy Towards Latin America” Centro de Investigación y Docencia Económica (CIDE), Mexico, City, Mexico, October 1993.
- “The North American Community” Asociación Mexicana de Estudios Internacionales, Acapulco, Guerrero, Mexico, April 1993.

- “What Role for Canada in Rebuilding Latin America's Infrastructure?” Conference of Rural Roads in Mexico, Mexican Secretariat for Communications and Transport, Zacatecas, Mexico, November 1992.
- “Canadian Foreign Policy Towards Latin America: Lessons for Mexico” Conference on Canada in Transition, Universidad Nacional Autónoma de México, (UNAM) Mexico City, Mexico, November 1992.
- “Political Aspects of North American Free Trade” Universidad Autónoma de Guadalajara, Guadalajara, Jalisco, Mexico, October 6. 1992.
- “The Political and Judicial Systems of Canada” Universidad Autónoma del Estado de Morelos, Cuernavaca, Morelos, Mexico, September 10, 1992.
- “Canada: A Nation of The Americas?” Canadian Association for Latin American and Caribbean Studies York University, North York, Ontario, Canada, September 1990.
- “Domestic NGOs and Canadian Foreign Policy in Central America” Ontario Co-operative Program on Latin American and Caribbean Studies Windsor, Ontario, Canada, March 1990.
- “Entering the Inter-American System: Canada's New Multilateralism?” South Eastern Conference on Latin American Studies (SECOLAS) Tampa, Florida, U.S.A. April 1990.
- “Canada and Latin America: A New Era Emerges?” Southern Historical Association Lexington, Kentucky, U.S.A. November, 1989.
- “Canada and the OAS in the 1990s” Canadian Association for Latin American and Caribbean Studies Carleton University, Ottawa, Ontario, Canada, September 1989.
- “Aboriginal Self-Government in B.C.” Studies in National and International Development Queen's University, Kingston, Ontario, Canada, November 1986.

AWARDS

Fulbright Canada

Fulbright Research Chair
2018-2019

Woodrow Wilson International Centre For Scholars

Public Policy Scholar
Washington D.C., June-August 2006

Department of National Defence

Post-Graduate Scholarship, 1988-1990

Canadian Institute for International Peace and Security

William H. Barton Award
Doctoral Scholarship, 1987-1988

Queen's University

Dean's Scholarship, 1986-1987

National Researcher's Award of Mexico

Sistema Nacional de Investigadores (candidato)
1994-1997
Mexico City

North American Policy Forum

(PARMEC) ITAM, (Mexico)
Research Associate, 1993-1996

Government of British Columbia

Post-Graduate Scholarship, 1986-1987

University of Victoria

Graduate Fellowships, 1984-1986

University of Victoria

Alan Boag Scholarship, 1983-1984

LANGUAGES

Spanish (fluent, mother tongue)
English (fluent, mother tongue)
French (basic speaking and reading)

BIRTH PLACE

Victoria, B.C. Canada

CITIZENSHIP

Canadian

PREVIOUS UNIVERSITY RESPONSIBILITIES

1988-1989

Commissioner for International Students, Canadian Federation of Students (CFS)

1987-1988

Chairperson, Political Studies Graduate Students' Society, Queen's University

1985-1986

Member of the Board of Governors, University of Victoria

Member of the Finance and Physical Plant Committee, BOG

Member of the Committee for the Selection of a Dean of Graduate Studies

Graduate Student Representative (Political Science)

Member of the University of Victoria President's Committee
on Equal Rights and Opportunities

Member of the President's Distinguished Lecturer's Committee

Member of the Special Events and Ceremonies Committee

Member of the Advisory Committee for the Selection of an Acting
Dean of Research in the Faculty of Graduate Studies

1984-85

Graduate Students Society Liaison on Fellowships and Scholarships

Graduate Student Representative, Department of Political Science

Member of the President's Committee on Equal Rights and Opportunities

Member of the Advisory Committee for the Selection of an Associate

Dean in the Faculty of Graduate Studies

1983-84

**President, Alma Mater Society, University of Victoria
(student government)**

Member of the University of Victoria Youth Employment Program

Adjudication Committee

Member of the President's Committee on Equal Rights and Opportunities

Fourth Year Representative for Political Science students

Member of the Curriculum Committee, Department of Political Studies