



# New Mexico State

Current Revision Date: 04/10/17

Established: 1888

Location: Las Cruces, NM

Mascot: Aggies

Mascot Name: Pete

Conference: Western Athletic Conference (WAC)

## Verbiage

New Mexico State University™  
NMSU™  
New Mexico State™  
NM STATE™  
Aggies™

New Mexico State University at Alamogordo™  
New Mexico State University Carlsbad™  
New Mexico State University Grants™  
Doña Ana Community College™

Crimson

Black

Gray

White

PANTONE 208 C  
MADEIRA: 1182  
RA: 2225

PANTONE Process Black C  
MADEIRA: Black  
RA: Black

PANTONE Cool Gray 7 C  
MADEIRA: ####  
RA: ####

White  
MADEIRA: White  
RA: White

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## Word Marks



## Cultural Marks



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